

Data Analyst

(Code: DA)

The Opportunity

Interamerican, member of Achmea Group (NL insurance company) offers excellent career opportunities providing a challenging, fast growing and agile working environment, where you be able to familiarize yourselves with new ways of working. We are currently seeking to employ a talented and highly-motivated “**Data Analyst**” to join the Data & Analytics team.

The purpose of the role is to collect, prepare & analyze the data and build predictive modeling algorithms helping the business facilitate effective & data driven decision making.

Major Accountabilities

- He/she discusses business questions, identifies and agrees upon all the steps in the analysis needed and the timeline.
- He/she assesses and explores data from all possible sources and prepares data for further data usage. He/she identifies valuable data sources and automates collection processes. He/she processes, cleanses, and verifies the integrity of data used for analysis.
- He/she interprets and visualizes data, analyzes results using statistical techniques and provides ongoing reports.
- He/she creates and builds basic or advanced market (NPS, competition, campaign), customer (new or existing, journeys) process or segmentational analyses through statistical tools.
- He/she creates, calibrates and monitors basic predictive modeling results (GLM & decision trees) in order to explain trends in insurance portfolio, built cross sell or upsell campaigns and perform sensitivity tests.
- He/she develops and shares relevant knowledge and findings in their own field with the team and other relevant internal stakeholders, for example by giving presentations and providing training.
- He/she presents the analysis or modeling results and approaches clearly to business owners.

Knowledge

- BSc or MSc in Mathematics / Statistics/ Economics or in similar fields
- Advanced knowledge of English Language
- Strong knowledge on statistical packages (SAS, R, Python) and predictive modeling algorithms (GLM, Decision trees, Random forests)
- 2-5 years of working experience

The company offers:

- Competitive remuneration package
- Group Medical Insurance and Pension scheme
- Great career development opportunities, including working with new ways and applying agile principles and methodologies

If you wish to apply please send your resume stating also the advert code to:

hrcareer@interamerican.gr